



The best kept secret on the indie fest circuit. | MovieMaker Magazine

CALLING ALL SPONSORS TO THE 12TH ANNUAL CUCALORUS FILM FESTIVAL. WITH HUMBLE BEGINNINGS AS AN INTIMATE GATHERING OF FILMMAKERS IN 1994, CUCALORUS HAS DEVELOPED AN INTERNATIONAL REPUTATION AS A FESTIVAL WITH SINCERITY AND INTEGRITY, EXPLORING THE ARTFORM WITHOUT THE POMP AND PRIZES SO PREVALENT AT OTHER FESTIVALS. CUCALORUS 12 DELIVERS THE SAME CREATIVE CHAOS, BRINGING GREAT FILMS TO THE HISTORIC AND GLORIOUS THALIAN HALL AND IN OUR UNDERGROUND, MICRO-CINEMA JENGO'S PLAYHOUSE. CUCALORUS IS THE REAL DEAL, A CELEBRATION OF THE PURE LOVE OF FILMMAKING. INVEST IN THE FEST AND BECOME A MEMBER OF OUR FIERCE FAMILY OF FILMMAKERS.

Get your piece of the buzz! Cucalorus madness is spreading across the nation; we're making news in the national media, frequently appearing in important film mags like MovieMaker. Even TIME Magazine picked up on the hype in its "Film Festivals For the Rest of Us" article, including Cucalorus along with only eight other festivals in its survey of the scene. Find out what the buzz is about, join us as a SuperDuper Sponsor for our upcoming festival - and be part of the explosion of Cucalorus Madness across the globe.

12TH ANNUAL FESTIVAL
OF INDEPENDENT FILM
NOVEMBER 8 - NOVEMBER 11, 2006

SPONSORSHIP

\$20,000

PRESENTING SPONSORSHIP

Be 'top dogs' at the Cucfest, comprehensive exposure on all promo materials and extensive internet exposure and linkage. Benefits include:

- < Logo on Mag Cover and on TV spots
- < 2 Full Page Festival Magazine Ads
- < Banner ads, email Blasts, complete web site presence
- < Company Banners and promotional materials displayed throughout festival
- < Fifteen full access festival passes

\$12,000

PREMIER SPONSORSHIP

Invest in the Fest! TIME Magazine picked up on the buzz, don't be left out. Benefits include:

- < Logo on Mag Cover and on TV spots
- < Full Page Festival Magazine Ad
- < Banner ads, email Blasts, complete web site presence
- < Company Banners and promotional materials displayed throughout festival
- < Twelve full access festival passes

\$7,000

SILVER SCREEN SPONSORSHIP

Hit the screen with the 'Filmmakers Festival' and support the arts. Benefits include:

- < Logo on Mag Cover and on TV spots
- < Full Page Festival Magazine Ad
- < Banner ads, email Blasts
- < Company promos at Fest Venues
- < Eight full access festival passes

FESTIVAL SPONSORSHIP

Full page ad in Festival Magazine
Logo (4th tier) in all Cucalorus Publications
Promotional materials all over the festival
Six full access festival passes

\$3,500

SUPPORTING SPONSORSHIP

One half page ad in Festival Magazine
Logo (4th tier) in all Cucalorus Publications
Promotional materials in filmmakers' packets
Four full access festival passes

\$1,500

CONTRIBUTING SPONSORSHIP

One quarter page ad in Festival Magazine
Listing on Sponsor's page in Mag
Listing on Sponsor's posters at Festival Venues
Two full access festival passes

\$750

DONATING SPONSORS

Listing on Sponsor's page in Festival Magazine
Listing on Sponsor's posters at Festival Venues

\$100+

BANNER ADS

Qualifying sponsors receive one full year of banner ads on our website. Banner ads must be supplied as web-ready gif or jpg. Discuss your web site exposure with our staff to find out more...

NEW!

SPONSORS

Sponsors receive the royal treatment at Cucalorus. We pride ourselves on our homespun flair and our sincere hospitality. As a Festival Sponsor, you'll receive invitations to our Filmmaker's Party and our Sunday Brunch, along with a host of other private social events throughout the festival. We'll also post your banners at all festival venues. All sponsors are encouraged to conduct workshops, lectures or other interactive educational events during the festival. Our staff will work with you to help make the most of your involvement with our festival. Let us know in advance about your materials and how they'll be displayed during the festival. Please feel free to be creative with the above packages so that your exposure and presence are maximized - we are flexible and will attempt to accommodate needs specific to your business.

INDUSTRY EXPO

Cucalorus is organizing an 'Industry Expo' as part of this year's festivities. The Expo will take place in the Thalian Hall Ballroom, running all day Friday and Saturday during the festival. All sponsors at the \$1500 level and above are invited to participate in the expo. Further details and application forms for the expo will be available soon....

SPONSORSHIP CONTRACT

*Check One

*Cash

*In-Kind

- | | |
|--|----------|
| <input type="checkbox"/> Presenting Sponsorship | \$20,000 |
| <input type="checkbox"/> Premier Sponsorship | \$12,000 |
| <input type="checkbox"/> Silver Screen Sponsorship | \$7,000 |
| <input type="checkbox"/> Festival Sponsorship | \$3,500 |
| <input type="checkbox"/> Supporting Sponsorship | \$1,500 |
| <input type="checkbox"/> Contributing Sponsorship | \$750 |
| <input type="checkbox"/> Donating Sponsorship | \$100+ |

COMPANY
PHONE
EMAIL
WEBSITE

COMMITMENT DEADLINE SEPTEMBER 14, 2006
AD COPY SEPTEMBER 21, 2006

ADVERTISING SPECIFICATIONS

DEADLINES

Sponsorship commitment deadline: September 14, 2006
Please have your sponsor contract signed and in our office by this date. Logo and ad artwork deadline: September 21, 2006

DIGITAL FORMATS

QUARK EXPRESS • INDESIGN • EPS • TIFF • JPEG • PICT • PDF

Please send all CD's and Camera Ready Art to our office:
Cucalorus + 815 Princess Street + Wilmington, NC 28401
Digital files can be emailed to dan@cucalorus.org

fax: 910.343.5227 tel: 910.343.5995
email: dan@cucalorus.org web: www.cucalorus.org
815 Princess Street, Wilmington, NC 28401

AD SIZES

- 1/4 Page
- 1/2 Page
- Full Page

DIMENSIONS

3" w x 3" h
6.5w x 3" h
6.5w x 6.5" h

Duotone Artwork

Cucalorus drops down the creative vibe with an artistically designed Program Guide, printed in a two-color style called duotone. This year's colors are Pantone 306 U and Pantone 1685 U. You can create your artwork as a duotone, color, or black and white. We'll make all necessary conversions to make it look great! We promise. For more info contact our graphic artist Luke Workey via email: luke@cucalorus.org

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