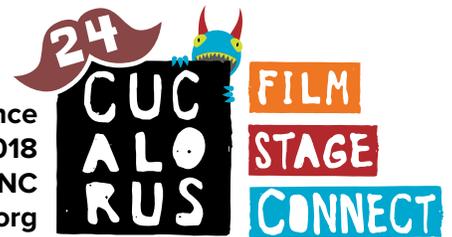


Cucalorus Connect Conference
November 8-9, 2018
Wilmington, NC
cucalorus.org



Cucalorus Connect is an interactive confluence of technology, entrepreneurship, and creative arts held between the serene Cape Fear River and the Atlantic Ocean, taking place November 8 - 9, 2018 in historic downtown Wilmington. Cucalorus Connect creates a unique forum to explore how technology improves our lives and how it expands our sense of humanity. Speakers, forums, and breakouts look at how the connected digital economy is transforming the way we live, work, and play.

In 2014, Cucalorus Connect was launched with an outpouring of entrepreneurial support to expose a blossoming NC start-up community in tandem with one of the fastest growing and most innovative film festivals in the USA. Past speakers have included leaders from Microsoft, NextGlass, TruColors, the Council for Entrepreneurial Development and many others. Success stories range from traditional and non-traditional networking to new social media and digital health engagement modalities. Mike Rhoades, CEO of Blaze Advisors states “Blaze Advisors develops practical solutions for our health systems. Cucalorus is where we learn how to make those solutions fun, sticky, and engaging.”

Cucalorus Connect 2018: Technology and Creativity Collide, Imagination meets IT

Cucalorus Connect will explore four vertical tracks: FinTech / HealthTech / GigTech / BrewTech. Horizontal threads will address artificial intelligence, machine learning, data analytics, blockchain, virtual reality, and other emerging technology trends. An additional schedule of events grouped together as “Startup Camp” offer emerging entrepreneurs a chance to learn the art of the pitch and to work with a production company to create a short promo video.

FinTech / “The Bank is dead. . .Long live the bank!” How is mobile, virtual pay, and near field communications disintermediating financial institutions from their customers? How are financial institutions using technology to meet the demands of digital consumers? What does this mean for the way we use money? What can the visual artist teach us about anticipating the human reaction to create a more subtle and seamless user experience?

HealthTech / “Hand me the tricorder, Bones!” How are leading health care providers using digital engagement to make healthcare more convenient and even entertaining? How is the increasing flow of data giving patients more control and allowing us to improve public health? How can we improve the user experience to stem app/ device abandonment?

GigTech / “I’m working 9 to 5. . .” How is the Gig Economy transforming the way we work? Technology’s ability to scale any sharing economy in seconds is disrupting traditional markets of all kinds. Where will this shift in the nature of how and where we work take us? The arts created the gig economy, so what tools can we gather from the arts to build a digital “water cooler” to maintain workplace loyalty?

BrewTech / From the taproom to the brewery, there is a growing tech footprint in America’s booming craft brew industry. Find out how ones and zeros control how beer is made, consumed and remembered.

Cucalorus Connect is designed for these target audiences: Innovators / Creatives / Technologists

Innovators / Entrepreneurs with a track record for bringing new companies to life and for breaking new ground

Creatives / The finest thinkers from today’s leading companies, coming together to learn, share and connect

Technologists / The brains behind the ones and zeros, the jedi of a new generation