



## **Submission Guidelines: Cucalorus Connect**

Cucalorus Connect is a technology conference held November 8-9, 2018 as one of the three main components of the newly re-branded Cucalorus Festival in downtown Wilmington, NC.

The catalyst for Cucalorus Connect is the digital transformation that has changed the ways we live, work, and play. It has touched every aspect of the global economy and is driven by bold new traded sector companies. Innovative entrepreneurs from around the world join regional startups for connection, sharing, and collaboration through a two-day schedule packed with captivating keynotes, engaging breakouts, and interactive programs like the 10x10 Challenge and Rocket Pitches.

The Cucalorus Connect Conference is focused on exploring economic development with a refreshing approach to place-based event branding that enhances our quality of place, delivers an incredible quality of experience, and attracts today's most sought after traded-sector employers. Unlike the escapist entertainment and educational practices of the 20th century, Cucalorus hosts interactive events that enhance, explode, and empower our experience of reality.

### **Submission Requirements**

1. Completed entry form for each submission via our [Online Entry Form](#).
2. The applicable entry fee paid via Paypal or check.

### **Important 2018 Deadlines**

Early Deadline: May 10 [Fee: \$25]

Regular Deadline: June 7 [Fee: \$35]

Late Deadline: July 12 [Fee: \$45]

Program Confirmed: August

Intended Program Announcement: September

Cucalorus Festival: Nov 7-11

### **Exceptions / Payments / Refunds**

- There are no exceptions to these deadlines or fees.
- Please make all fees payable to Cucalorus.
- Entry fees are non-refundable.
- There are no entry fees for residents of the City of Wilmington.

## **Cucalorus Connect Categories**

Keynote Speaker: Provides new, valuable content in the form of a speech, presentation, or fireside chat during an all-conference session in our largest venue. All-conference sessions generally run 90 minutes but keynote speeches vary from 20-45 minutes.

Breakout Session: Panel discussion or workshop, which provides an activity that teaches a skill or offers a chance to experiment with new concepts. Breakout sessions generally run 60 minutes in rooms with 30-70 people.

Rocket Pitch: Offers start-ups a chance to earn initial funding to launch new ideas into the marketplace, through a 2-5 minutes presentation.

10x10 Challenge: Pairs ten filmmakers with ten entrepreneurs and challenges each team to make a video together during the week of the Cucalorus Festival. Final videos are screened for audiences on Sunday, November 11. Businesses must be 3 years or younger to apply. We accept filmmakers at all levels of experience.

Branded Video Showcase: Original, creative content from successful brands. Submit through the Cucalorus Film Entry Form.

Examples: commercials, product demos, films funded by corporations, etc.

Virtual Reality: We accept completed films or other VR experiences, as well as demos for new gear, headsets, and games. Please indicate if you can provide your own equipment. Submit through the Cucalorus Film Entry Form.

## **Cucalorus Provides**

- Publicity and marketing support (festival website, umbrella publicity campaign, and festival print materials). Opportunity for interviews and other contact with the press.
- Two Pegasaurus Passes, providing you with access to all Cucalorus film screenings, stage events, Connect Conference panels, lounges, parties, and plenty of food and drink.
- Housing for all Connect participants.
- Travel grants are available on a first come first serve basis.
- Networking with other innovative entrepreneurs and creators.

## **You Provide**

- A well-prepared, professional presentation.
- Publicity and marketing for your appearance, including at least one high quality, high res promo image.

## **Cucalorus Connect Values**

Emergent Leadership: Economic leaders who have earned their power and influence through hard work.

Growth Mindset: Innovation-led, advanced traded-sector digital enterprise leading regional economic growth.

Innovation & Experimentation: Entrepreneurs who are taking risk in their work, shaping the industry, and continuously adapting to the changing environment.

Courageous Culture Shock: Leaders responding, challenging, and exploring contemporary politics and cultural concerns within industry.

Inclusive Idea Sharing: We welcome all to create, witness, and present in a creatively collaborative nature.