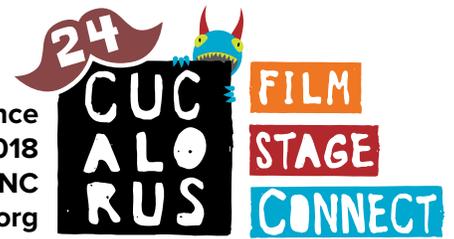


Cucalorus Connect Conference
November 7-11, 2018
Wilmington, NC
cucalorus.org



Cucalorus Connect is an interactive confluence of technology, entrepreneurship, and creative arts held between the serene Cape Fear River and the Atlantic Ocean, taking place November 7 - 11, 2018 in historic downtown Wilmington. Cucalorus Connect creates a unique forum to explore how technology improves our lives and how it expands our sense of humanity. Speakers, forums, and breakouts look at how the connected digital economy is transforming the way we live, work, and play.

In 2014, Cucalorus Connect was launched with an outpouring of entrepreneurial support to expose a blossoming NC start-up community in tandem with one of the fastest growing and most innovative film festivals in the USA. Past speakers have included leaders from Microsoft, NextGlass, TruColors, the Council for Entrepreneurial Development and many others. Success stories range from traditional and non-traditional networking to new social media and digital health engagement modalities. Mike Rhoades, CEO of Blaze Advisors states "Blaze Advisors develops practical solutions for our health systems. Cucalorus is where we learn how to make those solutions fun, sticky, and engaging."

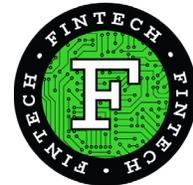
Cucalorus Connect 2018: Technology and Creativity Collide



GigTech / Features a fascinating schedule of speakers talking about the changing nature of employment and how new tools are redefining work for creative contractors working in the gig economy. We'll also be looking at how the evolution of artificial intelligence and big data are transforming what it means to explore the intersection between technology and creativity. The GigTech track is sponsored by GigSalad.



HealthTech / How are leading health care providers using digital engagement to make healthcare more convenient and even entertaining? How is the increasing flow of data giving patients more control and allowing us to improve public health? How can we improve the user experience to stem app/device abandonment? The HealthTech track is sponsored by tekMountain and NHRMC.



FinTech / How is mobile, virtual pay, and near field communications disintermediating financial institutions from their customers? How are financial institutions using tech to meet the demands of digital consumers? What does this mean for the way we use money? What can the visual artist teach us about creating a seamless user experience? The FinTech track is sponsored by Live Oak Bank, nCino, and Apiture.



Community Brew / Showcasing local trends in social entrepreneurship with special recognition for how coffee shops and breweries are changing the way we look at community organizing through economic pathways. This Track will explore the brewery boom, food justice, and economic approaches to solving social problems. The Community Brew track is sponsored by Edward Teach Brewery.



Startups / How do you give the perfect elevator pitch? How can the emerging media landscape enhance your digital presence? Growing entrepreneurs have a chance to perfect their pitch and to work with a production company to create a short promo video through the 10x10 Challenge. The Startups track is sponsored by the UNCW Center for Innovation and Entrepreneurship.

Cucalorus Connect is designed for these target audiences: Innovators / Creatives / Technologists

Innovators / Entrepreneurs with a track record for bringing new companies to life and for breaking new ground

Creatives / The finest thinkers from today's leading companies, coming together to learn, share and connect

Technologists / The brains behind the ones and zeros, the jedi of a new generation