



# 2019 BY THE NUMBERS....

"One of the 50 Film Festivals Worth the Entry Fee, 2019"  
-MovieMaker Magazine

**Cucalorus Film Foundation programs include Cucalorus Festival, Surfalorus Film Festival, Lumbee Film Festival, Tarheel Shorties, Popup Cinema, Jengo's Playhouse, Filmed in NC, Immersion VR Residency and other educational events in the community.**

21,048	Accumulated attendance for all programs
235	Separate events held throughout the year
1,943	Films submitted for consideration from <u>62</u> countries
1,487	Passes distributed at Cucalorus Festival
461	Participating artists, performers, speakers in attendance
235	Films screened during four film festivals from <u>12</u> countries
233	Volunteers
170	Annual percentage increase in gross revenue over past 10 years
117	Sponsors
79	Percentage of returning sponsors
55	Number of venues utilized throughout the year
50	Percentage of films by female directors
35	Seasonal contract staff
9	Percentage increase in gross revenue
3	Full-time staff members

"Cucalorus is no doubt  
the coolest film festival  
in North Carolina."  
-CLTURE

