



Sponsorship Guide

27th Annual Cucalorus Festival
November 10-14, 2021

28th Annual Cucalorus Festival
November 16-20, 2022



Cucalorus By The Numbers

12,060 Accumulated Attendance
for all programs in 2020



112 Seperate Events
held throughout the year in 2020

It would take
22 days to watch all
2020 submissions
without stopping!

71% of films by Female Directors

\$76,712 Total Amount
Paid to Artists in 2020

59% of films by Directors of Color

ADMIT 1



ADMIT 1

"Let your freak flag fly. That sentiment bleeds into every nook and cranny of...Cucalorus...where frightful genre films and micro-budget experimentations crash into each other against the backdrop of backyard bonfires in coastal North Carolina."

-Whitney Mallet, *Filmmaker Magazine*



Join the Cucalorus Family!

The annual Cucalorus Film Festival fuels the creative economy with a **one-of-a-kind international celebration**. By showcasing all the great things about the Cape Fear region, Cucalorus puts Wilmington on the map as a world-class cultural destination, attracting visitors from more than 250 zip codes. Growing from humble roots as a festival for filmmakers and by filmmakers, Cucalorus now includes more than 50 events spread over five days. Join us for the year's best indie films, conversations about social justice, and a bold roster of performances including dance, comedy, music, and theatre.

As a sponsor, you will be partnering with us to achieve our mission to bring people together to **celebrate independent and international filmmakers**. Each sponsorship level receives benefits including advertising, branding opportunities, and VIP status at the festival. We need your help to bring this year's festival to life!

Here's to the future of the Cucalorus Film Festival



Sponsorship Levels

All sponsors also receive discounts on additional festival tickets and passes.

Presenting // \$40,000

- Top level logo recognition
- Lockup logo with customizable logo placement, inside front cover ad in festival program guide,
- PLUS all benefits below

Visionary // \$20,000

- Recognition in all festival press releases, logo on back cover of program guide,
- Full page ad in front section of program guide,
- PLUS all benefits listed below

BONUS
additional customizable perks!



Marquee // \$10,000

- Logo placement: festival posters, pre-screening slideshow, program guide, website, email newsletters
- Company banners at festival
- Full-page ad in festival program guide
- VIP Pegasorus passes and/or ticket vouchers, and special event access

Silver Screen // \$5,000

- Logo placement: pre-screening slideshow, program guide, website, email newsletters
- Company banners at festival
- Full-page ad in festival program guide
- VIP Pegasorus passes and/or ticket vouchers, and special event access



Red Carpet // \$2,500

- L Logo placement: pre-screening slideshow, program guide, website, email newsletters
- Half-page ad in festival program guide
- Pegasorus passes and/or ticket vouchers

Anamorphic // \$1,500

- Logo placement: program guide, website, email newsletters
- Quarter-page ad in festival program guide
- Pegasorus passes and/or ticket vouchers

Academy // \$750

- Listing in program guide, website, email newsletters
- Eighth-page ad in festival program guide
- 1 Pegasorus pass or ticket vouchers

Partners // \$400

- Donate your goods and services
- Eighth page ad in festival program guide
- 2 tickets to our opening night party

Customize your sponsorship

Lanyards and Swag Bags

Imagine more than 1,600 lanyards carrying around 1,600 swag bags with your logo - blanketing downtown Wilmington!

Shuttles, Venues, Parties

Our transpo service is a great way to get logo exposure from the airport to the beach, and all over downtown.

Contact Megan at megan@cucalorus.org to save your spot!



Contact Megan Petersen at megan@cucalorus.org to secure your sponsorship!



Cucalorus is a federally recognized 501c3 non-profit organization.