Sponsorship Guide

28th Annual Cucalorus Film Festival
November 16-20, 2022
The annual Cucalorus Film Festival fuels the creative economy with a one-of-a-kind international celebration. By showcasing all the great things about the Cape Fear region, Cucalorus puts Wilmington on the map as a world-class cultural destination, attracting visitors from more than 250 zip codes. Growing from humble roots as a festival for filmmakers and by filmmakers, Cucalorus now includes more than 50 events spread over five days. Join us for the year’s best indie films, conversations about social justice, and a bold roster of performances including dance, comedy, music and theatre.

As a sponsor, you will be partnering with us to achieve our mission to bring people together to celebrate independent and international filmmakers. Each sponsorship level receives benefits including advertising, branding opportunities, and VIP status at the festival. We need your help to bring this year’s festival to life!

Here’s to the future of the Cucalorus Film Festival!
# Sponsorship Levels

All sponsors also receive discounts on additional festival tickets and passes.

## Presenting // $40,000
- Top level recognition
- Lockup logo with customizable logo placement, inside front cover and in festival program guide
- PLUS all benefits below

**BONUS CUSTOMIZABLE PERKS AVAILABLE!**

## Visionary // $20,000
- Recognition in all festival press releases, logo on back cover of program guide
- Full page ad in front section of program guide
- PLUS all benefits below

**BONUS CUSTOMIZABLE PERKS AVAILABLE!**

## Marquee // $10,000
- Logo placement: festival posters, pre-screening slideshow, program guide, website, email newsletters
- Company banners at festival
- Full-page ad in festival program guide
- VIP Pegasorus passes and/or ticket vouchers, and special event access

**BONUS CUSTOMIZABLE PERKS AVAILABLE!**

## Silver Screen // $5,000
- Logo placement: pre-screening slideshow, program guide, website, email newsletters
- Company banners at festival
- Full-page ad in festival program guide
- VIP Pegasorus passes and/or ticket vouchers, and special event access

## Red Carpet // $2,500
- Logo placement: pre-screening slideshow, program guide, website, email newsletters
- Half-page ad in festival program guide
- Pegasorus passes and/or ticket vouchers

## Anamorphic // $1,500
- Logo placement: program guide, website, email newsletters
- Quarter-page ad in festival program guide
- Pegasorus passes and/or ticket vouchers

## Academy // $750
- Listing in program guide, website, email newsletters
- Eighth-page ad in festival program guide
- 1 Pegasorus pass or ticket vouchers

## Partners // $400
- Donate your goods and services
- Eighth page ad in festival program guide
- 2 tickets to our opening night party

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## Swag Bags

Imagine more than 1,600 swag bags with your logo blanketing downtown Wilmington!

## Shuttles, Venues, Parties

Our transpo service is a great way to get logo exposure from the airport to the beach, and all over downtown.
Contact Trish Nicholson at sponsors@cucalorus.org to secure your sponsorship!

Cucalorus is a federally recognized 501(c)3 non-profit organization