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Cucalorus Film Foundation announces Trish Nicholson as organization's new Development Director

Wilmington, NC- The [Cucalorus Film Foundation](#) has announced the promotion of Trish Nicholson to the role of Development Director, starting June 1, 2023. Nicholson began at Cucalorus as the Box Office Manager in 2020, and quickly moved into the Sponsorship Coordinator role. She has been—and will continue to be—responsible for managing customer relationships, including donors, sponsors and patrons of the festival, while also working to bring businesses, supporters, attendees, and artists together for a fun, creative, and memorable festival experience. In her new role as Development Director, she will expand upon existing relationships and work to continue the foundation's partnerships with granting organizations. Nicholson will oversee the revenue campaigns of the Development Department.

“The arts are a great resource for personal growth and community enrichment. Creating a space for others to share their stories through film, dance, music, and art helps us all to understand the world better, and I’m thrilled to be part of that process with Cucalorus,” Nicholson said.

Nicholson holds a Master’s degree in Community Counseling from the University of North Carolina at Greensboro, and has worked in a variety of settings as an advocate for the power of bringing people together.. Working in the nonprofit sector and supporting the arts, she continues to build upon her values for creating healthy communities, promoting growth and creative expression. Nicholson brings a multitude of experience in customer relations, event planning, community outreach, donor cultivation, marketing, fundraising, and team development.

The Cucalorus Film Foundation is a creative community bringing together filmmakers, performers, and thinkers who collide at the foundation’s annual schedule of festivals, residencies, and educational events. The incredible sponsors make all of this work possible! For

more information on how to sponsor the [29th annual Cucalorus Film Festival](#), please visit www.cucalorus.org/support/sponsor. The sponsorship deadline is August 2, 2023.

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